From:	Summers, Ashley (REC)
To:	Summers, Ashley (REC)
Subject:	FW: Embarcadero - Fundraising Meeting
Date:	Monday, July 7, 2025 3:33:05 PM
Attachments:	2025.05.12_Embarcadero Plaza Project_Fundraising Committee__NOTES.pdf image001.png Embarcadero Behested Payments Resolution.pdf Embarcadero_Plaza_Grant Agreement FINAL_Signed.pdf

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Ashley Summers (she/her)
Commission Liaison
San Francisco Recreation and Park Commission
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San Francisco, CA 94117
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https://sfrecpark.org/411/Commission

From: Bransten, Lisa (REC)
Sent: Monday, May 12, 2025 3:25 PM
To: RSilver <RSilver@downtownsf.org>; Bintliff, Jacob (ECN) <jacob.bintliff@sfgov.org>; Aaron Fenton <afenton@bxp.com>; soniabanks@gmail.com; Laura Kerl <lkerl@bxp.com>
Subject: Embarcadero - Fundraising Meeting

Hi all,

Attached are the notes from today's meeting. Please let me know if you have comments or concerns.

For everyone's files I've also included a copy of the Behested Payments Waiver (expiring Sept 21, 2025) and the Grant Agreement. I am going to work on the budget and review with Aaron and the PM, but think we should def make the private goal $15M

Looking forward to getting the fundraising going!

Best,
Lisa

Lisa Bransten
Director of Partnerships

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From: Summers, Ashley (REC)
To: Summers, Ashley (REC)
Subject: FW: Embarcadero Plaza - Project Delivery Meeting Agenda
Date: Monday, July 7, 2025 3:33:15 PM

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From: Goodwin, Eoanna (REC) <eoanna.Goodwin@sfgov.org>
Sent: Monday, May 12, 2025 9:51 AM
To: Aaron Fenton <afenton@bxp.com>; Roana Tirado <roana.tirado@hok.com>; Zorana Bosnic <zorana.bosnic@hok.com>; Brian Jencek <brian.jencek@hok.com>; Yonguk Kim <yonguk.kim@hok.com>
Cc: Rudnick, Kelli (REC) <kelli.rudnick@sfgov.org>; Bransten, Lisa (REC) <lisa.bransten@sfgov.org>; Ng, Beverly (REC) <beverly.ng@sfgov.org>; Ketcham, Dana (REC) <dana.ketcham@sfgov.org>
Subject: Embarcadero Plaza - Project Delivery Meeting Agenda

Hi All,

See agenda for today below and let me know if you have any questions.

Embarcadero Plaza Project Delivery - Meeting Agenda
Date: May 12, 2025
Time: 1:00 PM – 2:00 PM
Location: Virtual via Microsoft Teams

1. Welcome and Review of Agenda (5 minutes)
2. CEQA (5 minutes)
   - Conditions Assessment
   - Next Steps
3. Stakeholder Meetings: Recap & Planning (10 minutes)
   - Skateboarders
   - Arts Commission
   - Vaillancourt
   - Preservationist
   - All Stakeholders
4. Project Schedule Update (10 minutes)
   - Community Meeting #2

5. Slide Deck Updates (20 minutes)
6. Questions and Comments (5 minutes)
7. Next Steps (5 minutes)

Best,

Eoanna

Eoanna Harrison Goodwin AIA, LEED AP BD+C
Project Manager, Capital and Planning Division
Pronouns: She/Her/Hers

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From: Summers, Ashley (REC)
To: Summers, Ashley (REC)
Subject: FW: Embarcadero Plaza - Skateboard Prep
Date: Monday, July 7, 2025 3:34:02 PM
Attachments: image002.png
image003.png
IMG_2876.jpeg
IMG_2877.jpeg
IMG_2878.jpeg
image004.png

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From: Goodwin, Eoanna (REC) <eoanna.Goodwin@sfgov.org>
Sent: Tuesday, May 6, 2025 5:35 PM
To: Aaron Fenton <afenton@bxp.com>; Ng, Beverly (REC) <beverly.ng@sfgov.org>; Brian Jencek <brian.jencek@hok.com>
Cc: Zorana Bosnic <zorana.bosnic@hok.com>; Yonguk Kim <yonguk.kim@hok.com>; Roana Tirado <roana.tirado@hok.com>; Bransten, Lisa (REC) <lisa.bransten@sfgov.org>; Rudnick, Kelli (REC) <kelli.rudnick@sfgov.org>
Subject: Embarcadero Plaza - Skateboard Prep

Hi All,

Ahead of the meeting with Ashley and Ted at Embarcadero Plaza on Thursday, I wanted to compile and summarize all their notes in one email, so we are best prepared to discuss. Our goal is to walk the site and go over location possibilities, materials, and ideas.

Background

- Embarcadero is considered the most important site in street skateboarding history, dating back to the 1980s.
- It is a pilgrimage site for skaters worldwide, and a symbol of San Francisco's influence on global skateboarding culture.
- The plaza nurtured a diverse, groundbreaking local scene and became iconic through skate videos and magazines in the 1990s.
- *"The Hollywood of skateboarding." – Mike Carroll*
- *"The single most important spot in the history of skateboarding" – James Kelch*
- Presentation Ted put together when we last met: Skateboarders_Ted Barrow_2025.03.27.pptx

Design Philosophy

- An inclusive urban space that welcomes skateboarding as part of the public fabric—just as it always has.
- Not a skatepark. Not a skate plaza.

Key Recommendations

1. **Keep Skateboarding Integrated**
   - Avoid isolating it in a skate-only zone —allow it to naturally interact with the plaza's broader activity.
   - Allow skating during non-business hours (e.g., after 5pm weekdays, before 10am).
   - Focus activity around areas with historical use—especially the fountain rim and "island" (Harry Bridges Plaza) near Sue Bierman Park.
2. **Use Authentic, Durable Materials**
   - Prioritize granite (especially Carnelian granite used at 555 California, also by Halprin).
   - Reuse reclaimed brick/concrete from the original site where possible.
3. **Design for Coexistence**
   - Include benches, ledges, blocks, and curbs that support multiple uses.
   - Ensure materials are skate-friendly and low-maintenance.
   - Keep design open-ended and multi-functional—not constrained by fixed, skatepark-style infrastructure.

Precedents & Examples

- Vale do Anhangabaú, São Paulo: Skaters helped redesign the plaza using original materials to maintain authenticity.
  Short doc
- South San Francisco Skate Plaza: A local, well-received example of urban-integrated skate design.
  Article
- Cities like Copenhagen, Malmö, and Bordeaux have successfully used skate urbanism to drive civic identity and tourism.

Eoanna Harrison Goodwin AIA, LEED AP BD+C
Project Manager, Capital and Planning Division
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From: Summers, Ashley (REC)
To: Summers, Ashley (REC)
Subject: FW: Embarcadero
Date: Monday, July 7, 2025 3:35:02 PM
Attachments: image002.png
image003.png
embarcadero plaza - renderings.pdf

Ashley Summers (she/her)
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From: Aaron Fenton <afenton@bxp.com>
Sent: Thursday, March 13, 2025 2:30 PM
To: Bransten, Lisa (REC) <lisa.bransten@sfgov.org>; Bradley, Stacy (REC) <stacy.bradley@sfgov.org>; Ginsburg, Phil (REC) <phil.ginsburg@sfgov.org>
Subject: RE: Embarcadero

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Renderings attached.

Aaron Fenton
SVP, Development

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San Francisco, CA 94111
(415) 772-0714
afenton@bxp.com

From: Bransten, Lisa (REC) <lisa.bransten@sfgov.org>
Sent: Thursday, March 13, 2025 2:01 PM
To: Bradley, Stacy (REC) <stacy.bradley@sfgov.org>; Ginsburg, Phil (REC) <phil.ginsburg@sfgov.org>
Cc: Aaron Fenton <afenton@bxp.com>
Subject: RE: Embarcadero

Sorry! Stacy and I were both thinking same thing.

Lisa Bransten
Director of Partnerships

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From: Bradley, Stacy (REC) <stacy.bradley@sfgov.org>
Sent: Thursday, March 13, 2025 2:00 PM
To: Ginsburg, Phil (REC) <phil.ginsburg@sfgov.org>
Cc: Aaron Fenton <afenton@bxp.com>; Bransten, Lisa (REC) <lisa.bransten@sfgov.org>
Subject: RE: Embarcadero

Phil,

The link has a higher resolution, but since it might be easier to share the presentation. Here it is as an attachment and the complimentary fact sheet that we developed as well.

ONLINE INFO

Embarcadero Plaza and Sue Bierman Park Renovation Project:

- Presentation
- Survey

Stacy Radine Bradley, AICP
Director of Capital and Planning
San Francisco Recreation and Park Department | City & County of San Francisco
415.823.9120 cell | 628.652.6610 office | stacy.bradley@sfgov.org

---

From: Ginsburg, Phil (REC) <phil.ginsburg@sfgov.org>

Sent: Thursday, March 13, 2025 1:22 PM
To: Bradley, Stacy (REC) <stacy.bradley@sfgov.org>
Cc: Aaron Fenton <afenton@bxp.com>; Bransten, Lisa (REC) <lisa.bransten@sfgov.org>
Subject: Re: Embarcadero

Do we have any more detail at this point? Any additional slides?

I need to send over to deputy city administrator Jen Johnston (who oversees MOD). I want to demonstrate the amount of thought we've put into this. Maybe send me community meeting presentation too?

PG

Philip A. Ginsburg
General Manager
San Francisco Recreation and Parks

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> On Mar 13, 2025, at 1:19 PM, Bradley, Stacy (REC) <stacy.bradley@sfgov.org> wrote:
>
> please see attached.

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From: Summers, Ashley (REC)
To: Summers, Ashley (REC)
Subject: FW: Old Permit for Stairs
Date: Monday, July 7, 2025 3:34:25 PM
Attachments: image001.png
image002.png
image003.png
image004.png
JHP Permit.pdf

Ashley Summers (she/her)
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From: Aaron Fenton <afenton@bxp.com>
Sent: Wednesday, October 16, 2024 11:08 AM
To: Bransten, Lisa (REC) <lisa.bransten@sfgov.org>
Subject: Old Permit for Stairs

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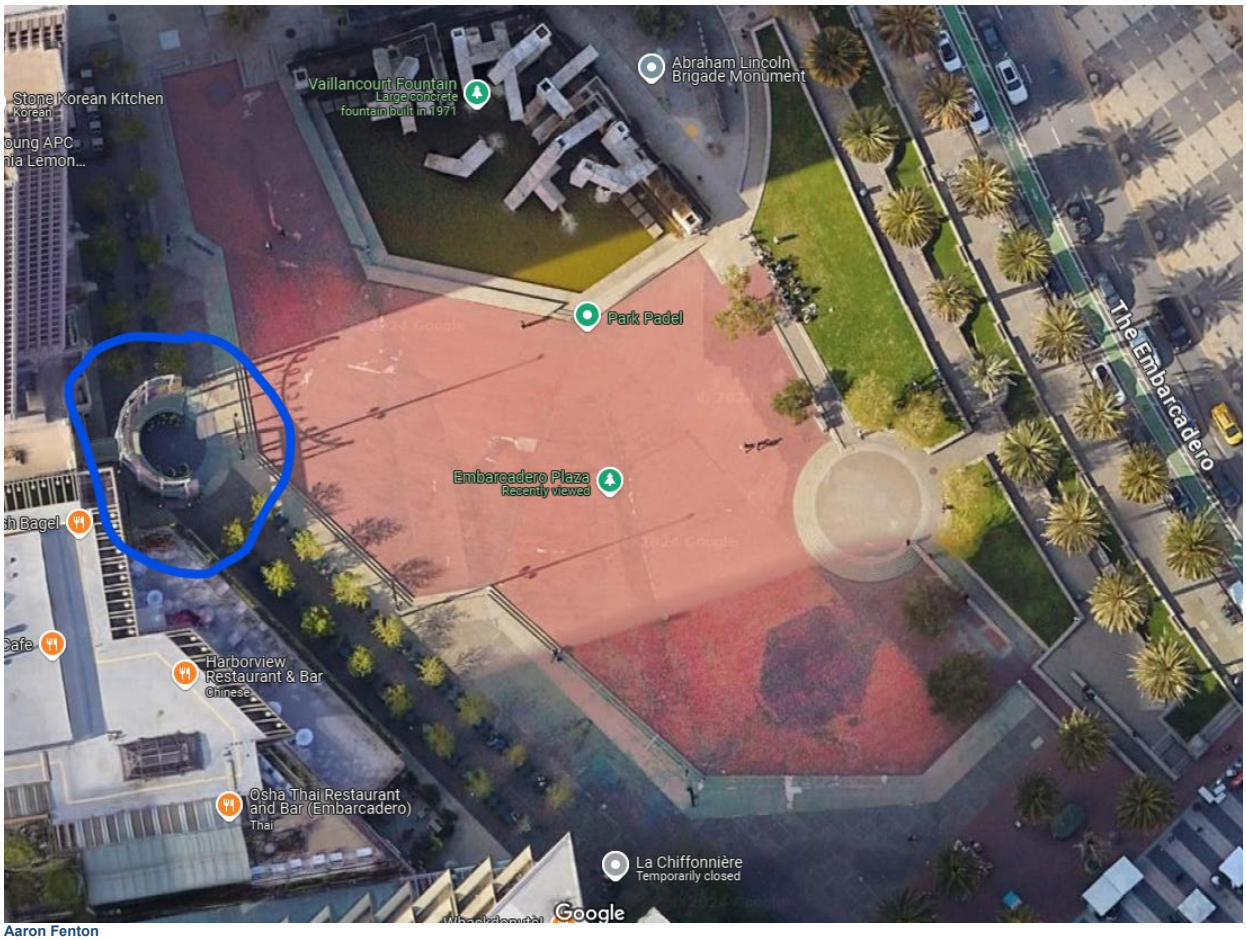
Lisa-
Per my text, attached is an old permit btw BXP and RPD that allowed us to install the radius stairs from 4EC into the Plaza. Attached to the permit are a handful of maintenance obligations that we've performed over the years.
Once we commence development of the new park, I think it makes sense to modify this permit to remove the various maintenance obligations (since they really won't apply).
Happy to chat later in the week once we get through commission.



Aaron Fenton
SVP, Development
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From:	Summers, Ashley (REC)
To:	Summers, Ashley (REC)
Subject:	FW: Vaillancourt Fountain and Embarcadero Plaza Revitalization
Date:	Monday, July 7, 2025 3:33:58 PM
Attachments:	Response to Anne Catherine Briand-Fortin.pdf

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https://sfrecpark.org/411/Commission

From: Ng, Beverly (REC) <beverly.ng@sfgov.org>
Sent: Tuesday, April 8, 2025 6:29 PM
To: Aaron Fenton <afenton@bxp.com>; James Reuben <jreuben@reubenlaw.com>; mloper@reubenlaw.com
Cc: Bransten, Lisa (REC) <lisa.bransten@sfgov.org>; Bintliff, Jacob (ECN) <Jacob.Bintliff@sfgov.org>
Subject: Fw: Vaillancourt Fountain and Embarcadero Plaza Revitalization

Hi Aaron, Jim, and Mark,

Thank you to all for getting on the call this morning and for your productive feedback on the draft response for the Québec City delegate. We took your comments to heart and edited the draft to make it warmer and more respectful. In that vein, we had General Manager Ginsburg sign and send the letter to convey that we were taking their outreach seriously. I have attached what went out today, which was reviewed and approved by OEWD, the Arts Commission, and the City Attorney.

We are also sharing the email with other folks who were cc'ed on the original email: Supervisor Sauter, SF Planning Dept./Historic Preservation Commission, SF Heritage, and Downtown SF Partnership.

Thank you again - if you need anything else, please let us know.

Many thanks,

Beverly

From: White, Staci (REC) on behalf of Ginsburg, Phil (REC)
Sent: Tuesday, April 8, 2025 3:20 PM
To: Anne-Catherine.Briand-Fortin@mri.gouv.qc.ca
Cc: Madland, Sarah (REC); OEWD Press (ECN); ART-Info
Subject: Vaillancourt Fountain and Embarcadero Plaza Revitalization

Mme Briand-Fortin,

Bonjour et merci beaucoup pour votre e-mail.

On behalf of the City and County of San Francisco, thank you for reaching out to us and for sharing your comments regarding the Vaillancourt Fountain along with the press release and letter from the Armand Vaillancourt Foundation. We value the City's relationship with Canada and Quebec and appreciate this opportunity for dialogue.

As you know, the fountain is sited along the San Francisco waterfront and is located in the Embarcadero Plaza, which is managed by the Recreation and Parks Department.

Our downtown core and waterfront areas are vital parts of our city, and downtown revitalization is among the City's top priorities. To that end, we are currently undertaking a planning and design process to reimagine and revitalize the plaza that creates a new public space that is vibrant, open, welcoming, and accessible to all who live in and visit our city, and in turn, will support San Francisco's future and economic recovery.

There are multiple considerations that will go into a proposed new design and trade-offs that will be discussed. No final design decisions have been made as we are currently in the planning and design phase of the project. You can learn more about the project here.

The Recreation and Park Department is leading this public-private partnership and working in close coordination with all of the city agencies that have roles in this project, including the Office of Economic and Workforce Development, Planning Department, and the Arts Commission, as well as our private partners.

This process will include various forms of public outreach where proposed plans will be discussed to allow for public feedback. This outreach will include meetings with key

stakeholders and community meetings. We would welcome the opportunity to hear your concerns directly and to keep you informed as the project progresses.

Thank you again, and please don't hesitate to be in touch directly with Sarah Madland, the Department's Director of Policy and Public Affairs who will be the primary point of contact on this project at Sarah.Madland@sfgov.org or (415) 831-2740.

With thanks/Cordialement,

Philip A. Ginsburg

General Manager

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